



Case Study

Leveraging Snowflake for end-to-end Analytics Solution

with complete visibility into O2C, throughput improvement by 10X

About the Client:

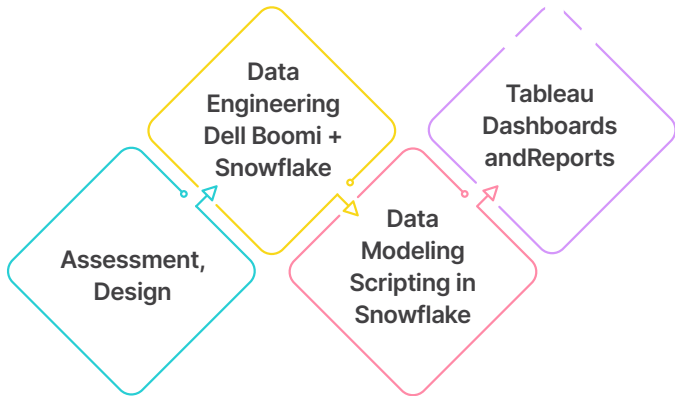
An American biotechnology company that designs and manufactures gene sequencing technology used in scientific research.

Business Challenges

- **Complex Business Requirements:**
Data coming from multiple sources, established relationship for Product Genealogy
- **Order to Cash Process Issues:**
No single source of truth to find bottlenecks in Order to Cash process, resulting in lack of visibility and loss of revenue
- **Return on Investment:**
Poor Return on investment (ROI), overall higher EDW support costs.

Business Solution

Manufacturing and Sales Data Warehousing in Snowflake & Business Reporting in Tableau



Industry: Life Sciences & Healthcare

Solution Results

- Simplified Solution with Dimensional Data Modelling, established SSOT
- Scalable and adaptive Architecture to cater to future needs, upgrade
- Unified Business Reporting & Enabled Business Users (Tableau)
- State-of-the-art reports and dashboards to provide insights in O2C process, take instant actions on bottlenecks

10x
Improvement
in throughput

Contact us to know more about our services →