

150,000 companies across the globe trust Salesforce to deliver exceptional customer experiences by uniting their marketing, sales, and customer service.

Jade Global has been a Salesforce Partner for over a decade now, enabling and accelerating a seamless lead-to-cash journey for hundreds of businesses like yours. With expertise in digital transformation through Multi-SaaS integration, CRM Consulting, and Al Automation, we have implemented Salesforce across industries, enhancing efficiencies, accelerating growth, and creating delightful customer experiences with tailored solutions.

Jade Global- For a Stress-free Salesforce Experience

We are a team of Salesforce experts who offer the perfect blend of end-to-end services and experience that very few Salesforce partners in North America can match. We are tightly coupled with your ISV ecosystem, which delivers value to you across your IT landscape.















Gen Enksys hydrafacial Marracuda 'GLASSDOOR'









Some Client Love



We chose Jade because they took the time to understand us, our problems, and our constraints. Jade's salesforce development team came up with a solution—an agency portal—that added more value than we even imagined.

Alison Bakewell, **Executive Director at Cake4Kids** **Quality and Compliance are** Non-Negotiables at Jade Global







Multi-ISV Expertise to Support You Across Your Application Ecosystem





Partner

NetSuite
Alliance Partner































Services Offered

Consulting Services/Advisory

- Center of Excellence COE
- Salesforce Health Check
- Technical Debt prioritization and Remediation Roadmap
- Security Optimization
- Metadata Optimization
- Data Migration & Optimization
- Instance Consolidation
- Lightning Conversion & Optimization
- Mergers & Acquisition Assessment
- Salesforce to Salesforce Migration
- On Prem to Salesforce Migration
- Organizational Change Management

Solutions

- Lightning Migration
- Revenue Cloud Pre-packaged Implementation
- Partner and Customer Communities Implementation
- M&A Accelerator Implementation
- Test Automation Implementation
- Industry Solutions Hitech and Life Sciences

Implementations

- Salesforce Marketing Cloud
- Pardot
- · Salesforce Sales Cloud
- Salesforce Service Cloud
- Salesforce Revenue Cloud (CPQ)
- Salesforce Billing
- Apttus CPQ
- Salesforce Experience Cloud
- Salesforce Commerce Cloud
- · Salesforce Health Cloud
- Salesforce FSL
- Marketo Marketing Automation
- Einstein Analytics
- Managed Packages Implementations such as Docgen, DocuSign, Conga etc.
- Net Zero Cloud
- · Agentforce/Data Cloud

Integration Services

- iPAAS Integration Platform Boomi, MuleSoft, Informatica
- Salesforce Lightning Data Connect
- ODATA 4 Services
- REST and SOAP connectors
- Outbound Workflows

Development Services

- Force.com Custom Development
- Lightning Components (Aura Framework)
- · Visualforce Pages
- Custom Canvas Applications
- Trigger Automations
- Escalation Management
- Salesforce Dev Ops

Managed Services

- Maintenance & Support
- Administration of CRM Applications
- Salesforce Center of Excellence
- 24 X 7 Support
- Upgrade Analysis, Education, and Remediations
- Performance Tuning
- Optimize Business Performance

Industry Acumen

- High Tech
- Healthcare and Life Sciences
- Professional Services
- Retail
- Manufacturing
- Media

Module Expertise

- Revenue Lifecycle Management (RLM)
- Marketing Cloud
- Pardot

info@jadeglobal.com

- Sales Cloud
- Service Cloud
- Commerce Cloud
- Experience Cloud
- Marketing Cloud
- Marketplace Integration
- Data Cloud
- Health Cloud
- Media Cloud
- Net Zero Cloud











Analyst Recognitions

Everest

Aspirants in 'Everest Groups Salesforce Services PEAK Matrix Assessment 2024'

- Disruptor in 'Avasant Salesforce Services RadarView 2024.'
- Disruptors in 'Salesforce services Rader View 2023.'

ISG

- Rising Star in 'ISG's Implementation Services for Core Clouds Mid Market Salesforce Ecosystem Partners 2024.'
- Product Challengers in 'ISG's Implementation Services for Marketing Automation Salesforce Ecosystem Partners 2024.'

Lead in the Age of Cloud and Al with Jade Special Innovations



10X Faster Migrate to Salesforce Lightning 10X faster and cut conversion costs by up to 40% using Convertorama. Click Here



Save 50% of your time every day on Salesforce User onboarding, onboarding, and access management with UserEase. Click Here



Integration that Connects Systems, People, and Technology

Drive business agility with our MuleSoft Accelerator, connecting your systems for high performance. Click Here



M&A Org Consolidation

Harmonize & discover synergies by bringing your Salesforce Orgs, Teams & Processes Together. Click Here



Marketplace Integration

Integrate with any Marketplace of your choice and expedite your selling with Marketplace X-GTM. Click Here



Rethink Data as an Investment in 'Intelligence'

Empower your business with the right data at the right time with our Data Cloud solution. Click Here

Salesforce Leadership at Jade Global

Raja Sekhar

Head of ECA-Enterprise Cloud Apps, Salesforce

Abhijeet Baneka

Associate Vice President, Enterprise Cloud Apps, Salesforce

Tom Valaika

Director, Enterprise Cloud Apps, Salesforce

Rajaraman Anandhakrishna

Director, Enterprise Cloud Apps, Salesforce

Jade is one of the fastest growing Advisory, Cloud & Consulting Services, Business Solutions, and IT Outsourcing companies that services 500+ clients across multiple technology platforms. We are headquartered in San Jose, California, with offices in Philadelphia in the US, Canada, Europe, and India. With more than 2000 employees worldwide, Jade Global has been a trusted partner of choice since 2003.

To know more, visit www.jadeglobal.com/salesforce

